

# BERMUDA CAPTIVE CONFERENCE



JUNE 3RD - JUNE 6TH, 2012



## 2012 Sponsorship Packages

This conference will be the ideal place to promote your company to the Captive Industry with visibility both on the website and at the conference. The conference will be attended by risk managers and service providers from Bermuda and abroad. Platinum, Gold and Silver sponsors receive prominent billing at all conference events and publications.

PLATINUM \$30,000	GOLD \$12,000	SILVER \$6,000
Attendee's badges show Platinum Sponsor	Attendee's badges show Gold Sponsor	Attendee's badges show Silver Sponsor
List of current year's conference attendee's prior to conference	List of current year's conference attendee's prior to conference	List of current year's conference attendee's prior to conference
Signage displayed at receptions, general sessions & registration	Signage displayed at receptions, general sessions & registration	Signage displayed at receptions, general sessions & registration
Logo on front cover of conference brochure and program	Logo in conference brochure and program	Logo in conference brochure and program
Logo on bermudacaptive.bm homepage with hyperlink to company website	Company name listed on bermudacaptive.bm homepage with hyperlink to company website	Company name listed on bermudacaptive.bm homepage with hyperlink to company website
Logo, 50 word company summary and hyperlink. Sponsor Information page – logo hyperlinks to company website	Company name, 25 word company summary and hyperlink. Sponsor Information page – Name hyperlinks to company website	Company name on Sponsor Information page – Name hyperlinks to company website
Listing and hyperlink from exhibitor page of bermudacaptive.bm	Listing and hyperlink from exhibitor page of bermudacaptive.bm	Listing and hyperlink from exhibitor page of bermudacaptive.bm
2 exhibit booths and 4 complimentary passes for booth workers	1 exhibit booth plus 4 conference passes along with 4 complimentary passes for booth workers.	1 exhibit booth plus three conference passes along with 4 complimentary passes for booth workers.
8 conference passes. Option to purchase an additional 5 passes for \$1,100.	Option to purchase an additional 5 passes for \$1,100.	Option to purchase an additional 5 passes for \$2,100.
Option of providing one item or brochure to include in conference material		
Complimentary full page ad		

## OTHER SPONSORSHIP OPPORTUNITIES

EXHIBIT TYPE	ALL EXHIBITORS RECEIVE	PRICING
Delegates bags	Insertion in the delegates bags along with Platinum Sponsors materials.	\$4,000
Lanyards	Exclusive sponsor. Includes logo in BXW printed on the lanyard	\$4,000
USB stick	All session materials, to be distributed to all delegates after the conference, company logo imprinted on stick.	\$5,000

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## CONFERENCE EXHIBIT

The conference exhibit booths will be arranged in a location which guarantees constant access.

EXHIBIT TYPE	ALL EXHIBITORS RECEIVE	PRICING
Exhibitors only	10' wide by 8' deep booth space 1 conference pass An online listing with contact information and hyperlink to your website from bermudacaptive.bm A listing in conference program A copy of current year's attendees list	\$4,000
Media tables	Your publication is in registration area, and displayed in the exhibition hall. (Editorial support must register as service providers)	\$200

## CONFERENCE EVENTS

The Bermuda Captive Conference will be hosting delegate events which companies can also sponsor.

DATE	EVENT	PRICING
Monday, June 4th	Opening reception at the Fairmont beach club	\$10,000
Tuesday, June 5th	Bermuda Captive Owners Association breakfast	\$5,000
Monday/Tuesday/Wednesday	Networking breaks in exhibit area, morning or afternoon	\$2,000 ea
Monday/Tuesday/Wednesday	Breakfast with exhibitors	\$5,000
Monday/Wednesday	Lunch with exhibitors	\$7,500
Tuesday, June 5th	Keynote lunch	\$25,000
Wednesday, June 6th	Gala dinner and reception	\$35,000

## GOLF

The conference golf tournament will be played on Port Royal Golf Course, one of the islands elite golf courses and home of the PGA Grand Slam tournament.

EVENT	ALL EXHIBITORS RECEIVE	PRICING
Golf tournament sponsor Monday, June 4th 8:00 am	Tournament sponsor will receive signage with logo and on golf shirt, at golf club check-in, first golf hole, putting green, driving range or hole-in-one. Additionally sponsor will receive recognition at prize giving (company representative may present prizes to tournament winners), logo and hyperlink to company website on golf tournament page of <a href="http://www.bermudacaptive.bm">www.bermudacaptive.bm</a> , 4 complimentary tournament registrations, 1 exhibit booth and 1 conference pass.	\$15,000
5k Fitness Walk Monday, June 4th 8:00 am	Warm-up and walk the beaches, dunes and hills of the Fairmont properties, with local guides. Continental breakfast at hotel.	\$10,000

## PAYMENT POLICY

Invoice will be sent upon commitment. Payment due 30 days from date of invoice. If payment is not received, reservation will be canceled. If necessary, other payment arrangements can be made by contacting Rhona Emmerson, conference coordinator.

## CONFERENCE SPONSORSHIP, EXHIBITORS AND EVENTS CANCELLATION POLICY

Cancellations made more than 90 days prior to the conference will be refunded without penalty. If the cancellation is received less than 90 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

## IMPORTANT NOTICES

Sponsors and exhibitors will be given the first option of refusal for following conference. Sponsorships, ads and exhibits are available on a first come, first serve basis. IDC or BCC committee assumes no liability for content of any ads or promotional materials.

For more information on all sponsorship opportunities please contact Rhona Emmerson, conference coordinator, at [info@bermudacaptive.bm](mailto:info@bermudacaptive.bm) or by telephone at 441-295-2626.